

# FOR IMMEDIATE RELEASE

## **RODE LIFE Expands Global Membership Value With World-Class Brand Partnerships and Integrated Income Opportunity**

### **Industry Aggregator Aligns With Tech and Travel Leaders: New Additions Highlight a Database of Over One Million Member Savings Opportunities**

**SHERIDAN, WY — January 13, 2026 —** [\*\*RODE LIFE\*\*](#), a prominent aggregator of high-tier deals and a brand of RODE Group, Inc., today announced a significant expansion of its partner ecosystem. In a strategic move to enhance consumer value, RODE LIFE has secured collaboration agreements with a lineup of multinational corporations, bringing substantial cost reductions to its international community.

**Scale and Diversity of the Savings Network** While these new additions feature industry leaders, they represent a small selection of the total benefits available. The RODE LIFE database provides access to a wide array of online deals and exclusive digital offers, utilizing a vast global aggregation network to deliver more than 1,000,000 unique member benefits. Effective immediately, members can access offers from these newly onboarded brands:

- **Travel and Connectivity:** Journey with legendary names like **Samsonite** and **American Tourister**, alongside travel experts **Travelzoo**, luxury voyages via **Fred Olsen Cruise Lines**, and global eSIM connectivity through **Airalo**.
- **Technology and Home Innovation:** The platform now features hardware and sound from **DJI**, **Acer**, **Harman Kardon**, and **Logitech G**. Connectivity is supported by **Verizon** and **SHOKZ**, while home and energy solutions include **Jackery**, **Anker SOLIX**, **Bluetti Global**, and **Instant Pot**.
- **Exclusive Experiences:** Members gain access to **Football TicketNet UK** for major sporting events and **Giftory** for handpicked bucket-list memories.

### **Dual-Value Ecosystem: Efficiency and Revenue Stream**

Beyond consumer savings, RODE LIFE offers an integrated business model. Through the **RODE MAP** (the company's Multi-tier Affiliate Program), members can generate recurring revenue by sharing the platform within their professional and personal networks. This allows individuals to operate on their own terms from any location, converting personal cost-efficiencies into a professional revenue stream.

"We are evolving the economics of modern living by bridging the gap between premium brands and the individual consumer," stated **Mark Finch, Founder and CEO of RODE Group, Inc.** "By integrating these established brands into the RODE LIFE ecosystem, we have created a compelling

value proposition. Our members can realize significant savings on a wide selection of products while building a resilient income stream from home or while traveling."

This influx of corporate talent is a milestone in the company's growth. RODE LIFE will issue further updates as it continues to onboard major partners. **New members can view the full list of available deals and join the platform at [rodelife.com](http://rodelife.com).**

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## **About RODE LIFE**

Headquartered in Sheridan, Wyoming, RODE LIFE is an international membership platform delivering savings across travel, luxury experiences, and technology. For an annual fee of **\$200** (an amount frequently offset by the value of a single initial purchase) members receive access to a network of more than 1,000,000 unique member benefits. RODE LIFE also features a professional referral model known as the RODE MAP.

For more information and previous announcements, please visit the [RODE LIFE Press Page](#).

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